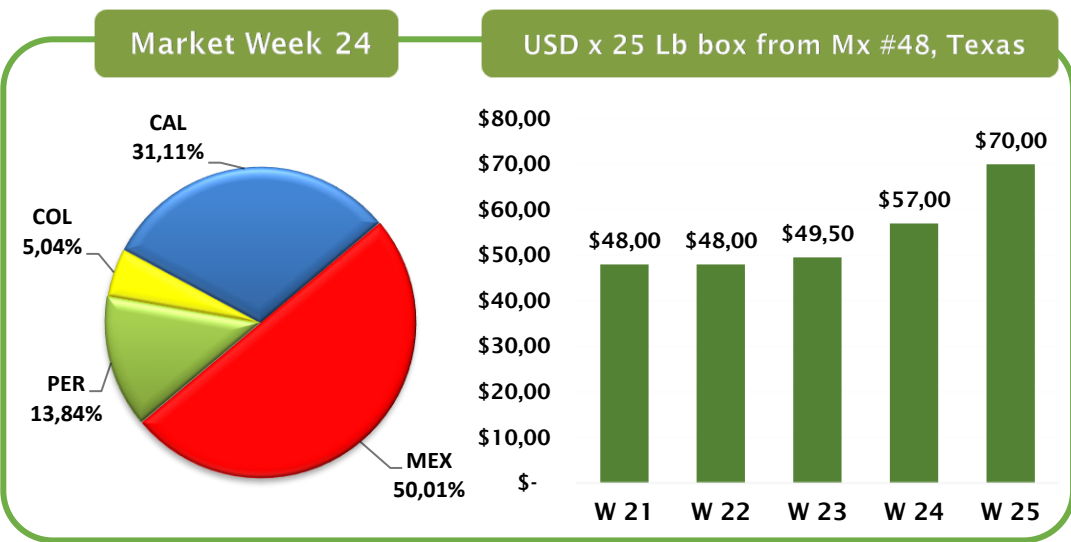


## SUMMARY Week 25, 2024

### USA

	Week	Lbs
May	18	56.356.468
	19	58.985.271
	20	53.884.113
	21	55.063.318
	22	51.777.894
Jun	23	58.269.208
	24	54.154.465
	25	
	26	

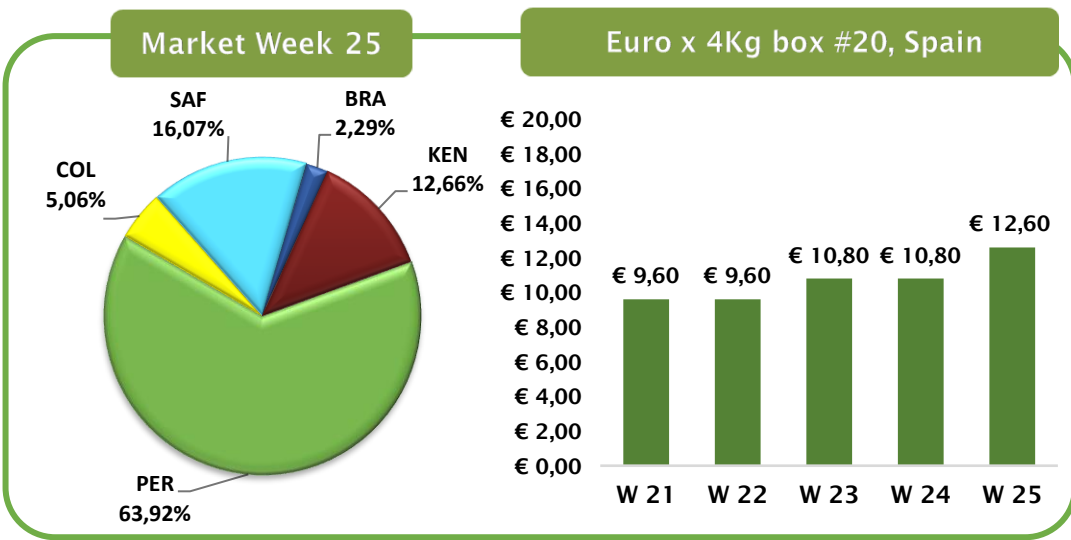
- Less than 55 MM
- Between 55 & 65 MM
- More than 65 MM



### EUROPE

	Week	FCL
May	18	769
	19	875
	20	678
	21	910
	22	637
Jun	23	597
	24	649
	25	788
	26	

- Less than 500 FCL
- Between 500 & 700 FCL
- More than 700 FCL

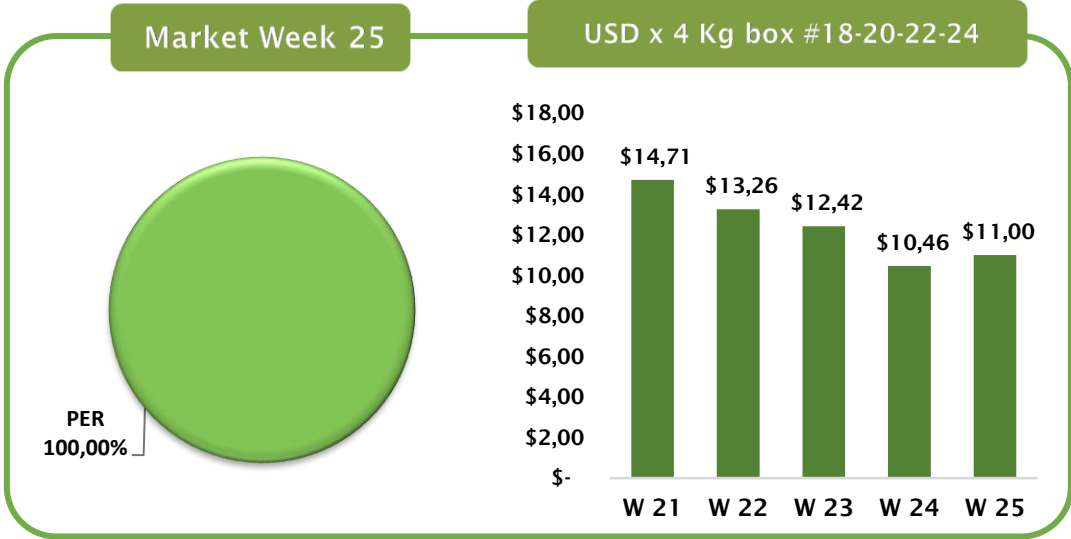


FCL: Fully Container Loaded

### CHINA

	Week	FCL
May	18	61
	19	87
	20	72
	21	47
	22	47
June	23	61
	24	81
	25	55
	26	

- Less than 40 FCL
- Between 40 & 60 FCL
- More than 60 FCL



FCL: Fully Container Loaded



EL PARQUE

The best fruit year round

## AVOCADO MARKET : USA Pag 1

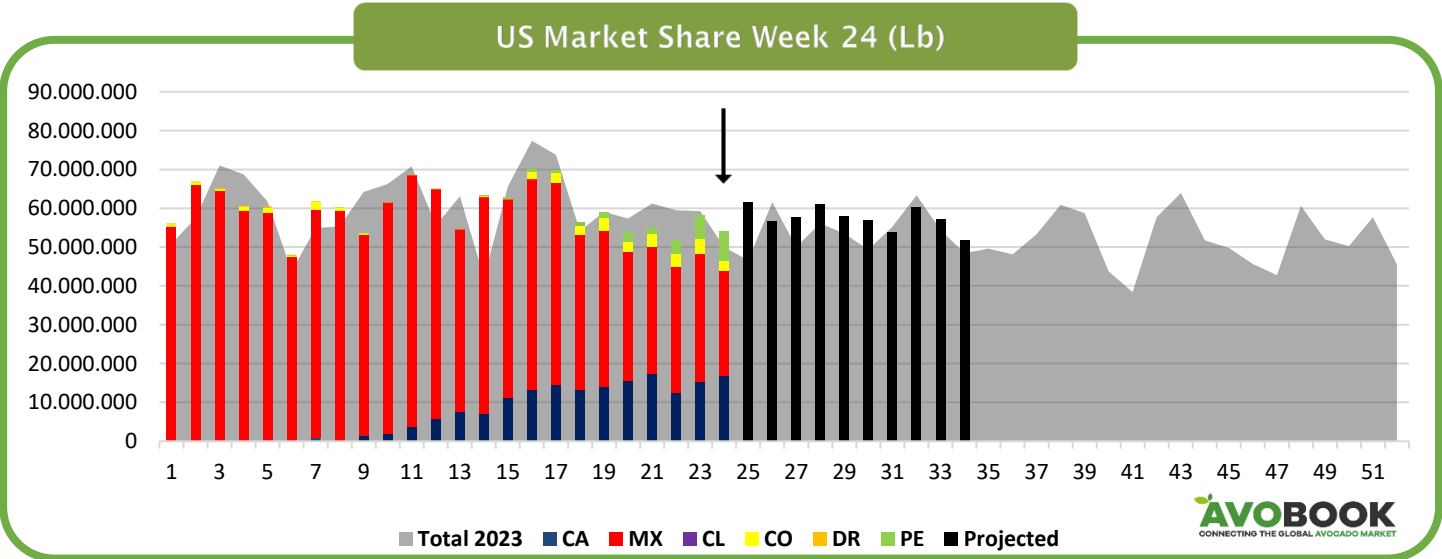
	Arrival Week	California	Mexico	Perú	Chile	Colombia	Dom Rep	Total Estimated Volume (Lb)
SEP	36	1.816.711	37.307.358	8.330.292	0	510.000	170.000	48.134.361
	37	1.000.047	44.460.178	6.895.394	0	930.000	0	53.285.619
	38	191.707	55.777.603	3.973.193	660.000	270.000	0	60.872.503
	39	3.700	55.579.772	1.726.976	1.000.374	190.000	260.000	58.760.822
OCT	40	0	43.333.731	337.272	50.000	40.000	0	43.761.003
	41	0	36.100.039	87.812	1.910.000	0	310.000	38.407.851
	42	0	56.946.420	0	692.919	0	0	57.639.339
	43	0	62.867.867	0	1.016.875	0	40.000	63.924.742
NOV	44	0	51.114.949	0	540.822	50.000	0	51.705.771
	45	0	49.304.117	0	410.977	50.000	0	49.765.094
	46	0	45.090.749	0	410.068	100.000	0	45.600.817
	47	0	42.295.209	0	450.000	0	0	42.745.209
DEC	48	0	60.206.085	0	450.000	0	0	60.656.085
	49	0	51.646.134	0	188.166	130.000	0	51.964.300
	50	0	50.141.703	0	46.191	40.000	0	50.227.894
	51	0	57.352.373	0	92.382	210.000	0	57.654.755
JAN	52	0	45.275.497	0	150.000	110.000	0	45.535.497
	1	0	55.151.272	0	150.000	590.000	255.000	56.146.272
	2	0	65.891.883	0	100.000	693.498	263.000	66.948.381
	3	23.551	64.305.412	0	50.000	476.477	396.000	65.251.440
FEB	4	59.745	59.147.417	0	0	1.165.068	297.000	60.669.230
	5	156.540	58.757.326	0	0	1.217.781	308.000	60.439.647
	6	262.425	47.225.234	0	0	249.454	264.000	48.001.113
	7	907.338	58.666.258	0	0	2.036.513	167.000	61.777.109
MAR	8	289.131	59.144.513	0	0	716.516	132.000	60.282.160
	9	1.327.020	51.852.020	0	0	346.200	87.000	53.612.240
	10	1.859.143	59.488.565	50.000	0	52.594	40.000	61.490.302
	11	3.776.984	64.684.732	0	0	0	40.000	68.501.716
APR	12	5.685.112	59.186.350	140.000	0	0	80.000	65.091.462
	13	7.663.572	46.855.004	142.735	0	108.026	0	54.769.337
	14	7.086.912	55.770.978	238.063	0	462.035	0	63.557.988
	15	11.245.154	51.010.606	331.857	0	194.007	0	62.781.624
MAY	16	13.312.927	54.195.460	616.306	0	2.037.068	0	70.161.761
	17	14.365.526	52.276.516	610.553	0	2.425.082	0	69.677.677
	18	13.238.426	40.051.151	932.819	0	2.134.072	0	56.356.468
	19	14.048.666	40.017.800	1.426.687	0	3.492.118	0	58.985.271
JUN	20	15.494.565	33.398.482	2.468.981	0	2.522.085	0	53.884.113
	21	17.535.877	32.486.978	1.742.352	0	3.298.111	0	55.063.318
	22	12.488.684	32.391.756	3.567.454	0	3.330.000	0	51.777.894
	23	15.242.930	33.010.907	6.155.371	0	3.860.000	0	58.269.208
JUL	24	16.849.650	27.080.444	7.494.371	0	2.730.000	0	54.154.465
	25	15.750.000	34.000.000	9.000.000	0	2.750.000	0	61.500.000
	26	10.500.000	31.250.000	12.250.000	0	2.750.000	0	56.750.000
	27	9.000.000	29.500.000	16.000.000	0	3.150.000	0	57.650.000
AUG	28	10.250.000	31.500.000	16.250.000	0	3.000.000	0	61.000.000
	29	9.000.000	29.000.000	17.500.000	0	2.500.000	0	58.000.000
	30	8.750.000	27.500.000	18.000.000	0	2.500.000	0	56.750.000
	31	5.000.000	29.000.000	17.750.000	0	2.250.000	0	54.000.000
AUG	32	5.000.000	36.000.000	17.500.000	0	1.900.000	0	60.400.000
	33	4.500.000	34.750.000	16.500.000	0	1.500.000	0	57.250.000
	34	3.750.000	34.000.000	13.000.000	0	1.000.000	0	51.750.000

Green For numbers below the 25th percentile in the country's dataset of 2023

Source: Hass Avocado Board

Legend Red For numbers above the 75th percentile in the country's dataset of 2023

Blue Volume projections

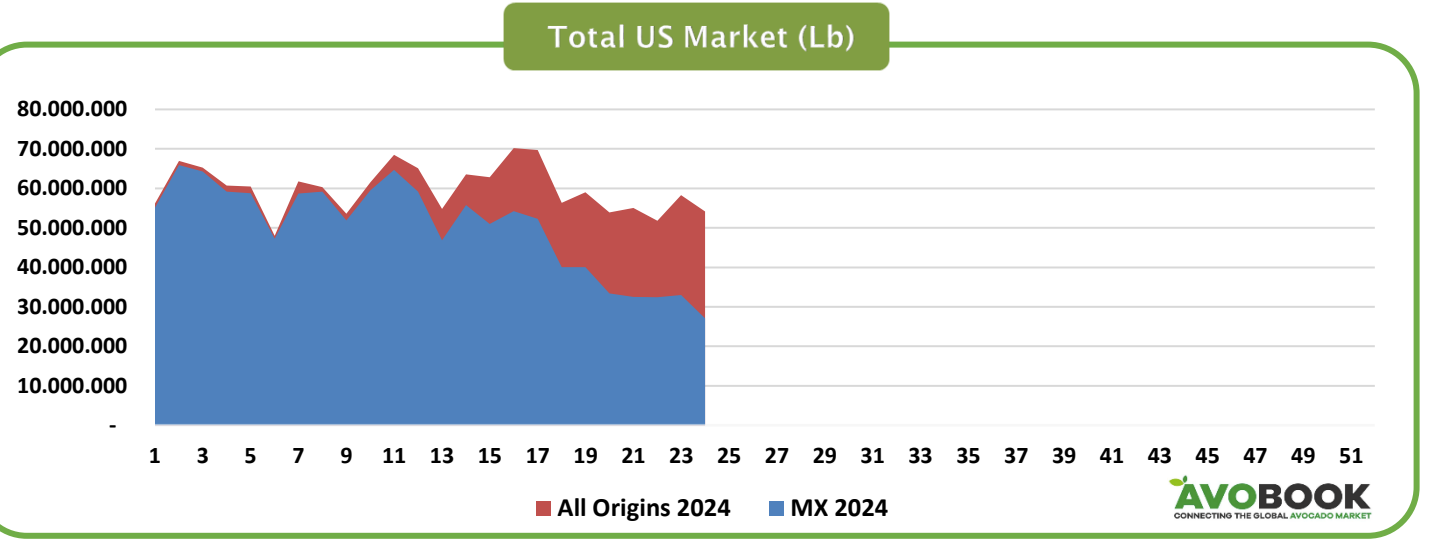
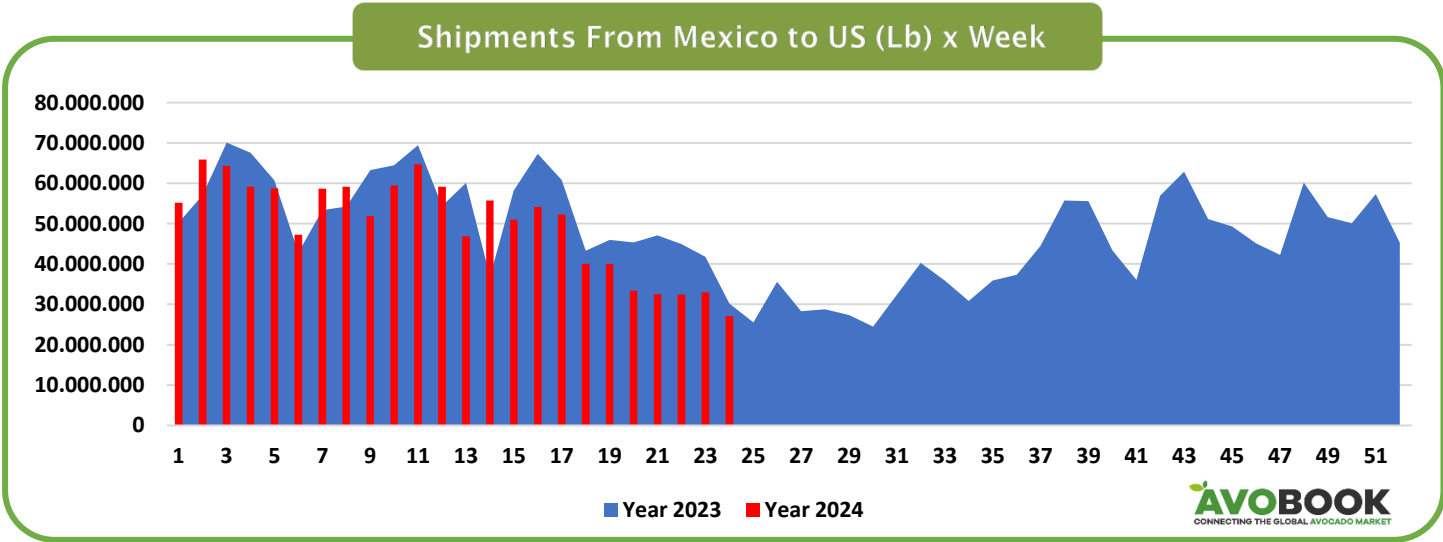


## Protecting Exporters in Europe

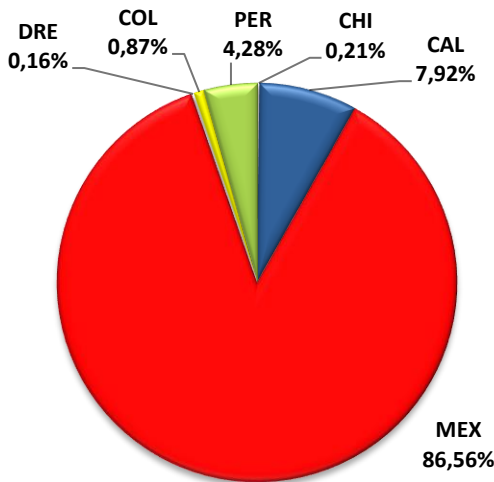
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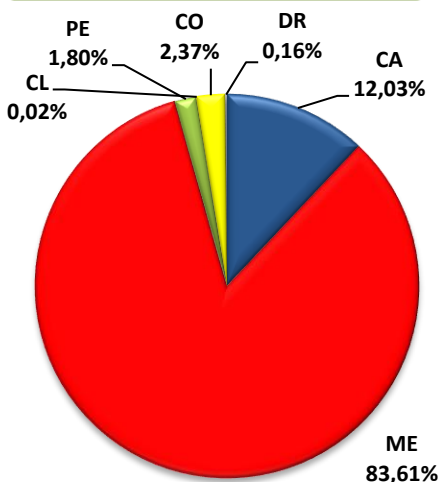
## AVOCADO MARKET : USA Pag 2



USA 2023 (Week 1 - 24)



USA 2024 (Week 1 - 24)



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service is our business

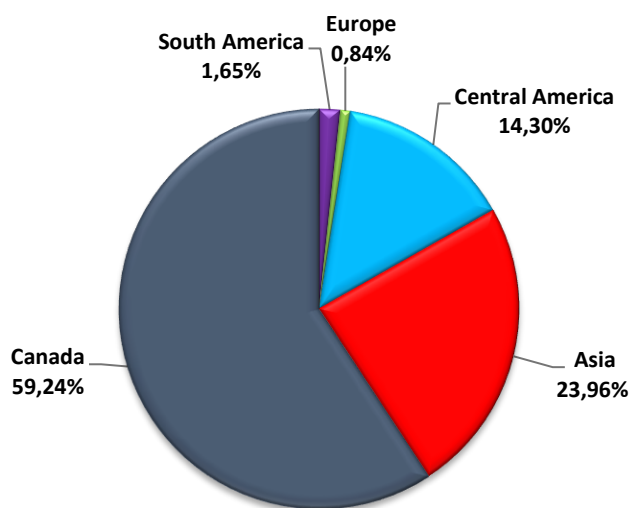
**Bring quality and transparency to your supply chain.**

Description	Michoacán		Jalisco	
	Harvest	Shipment	Harvest	Shipment
Projection 2023-2024	1.159.227	996.935	131.978	103.260
YTD Week 24	1.118.225	959.871	125.906	98.202
Balance	41.002	37.064	6.072	5.058
AVG weekly balance	20.501	18.532	3.036	2.529
Weeks passed		50		50
Weeks remaining		2		2

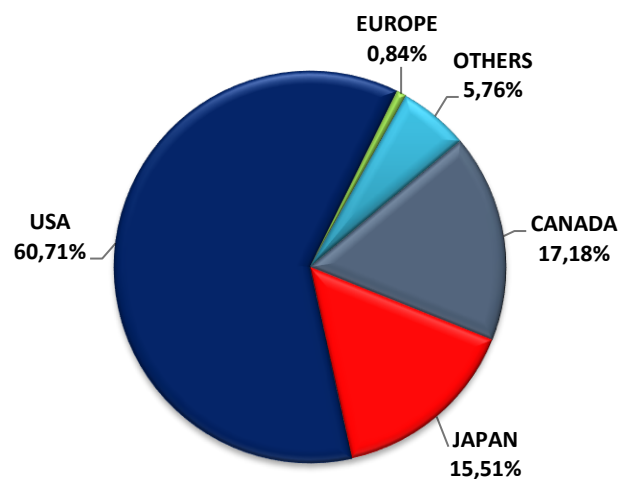
Source: APEAM

\* Volumes in Tons

Michoacan Other Markets (Week 1 - 24)



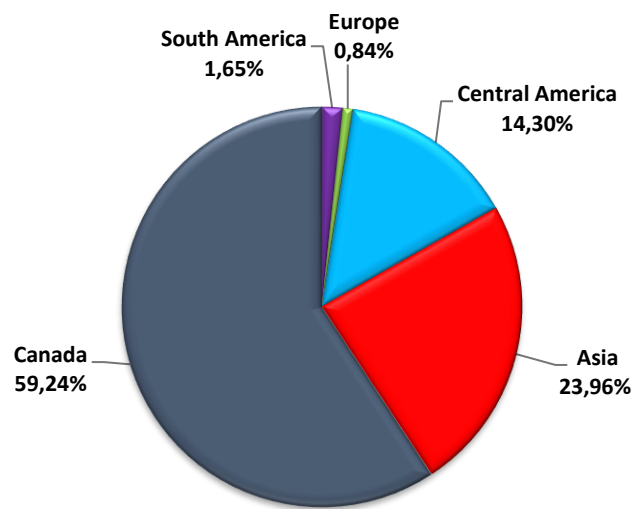
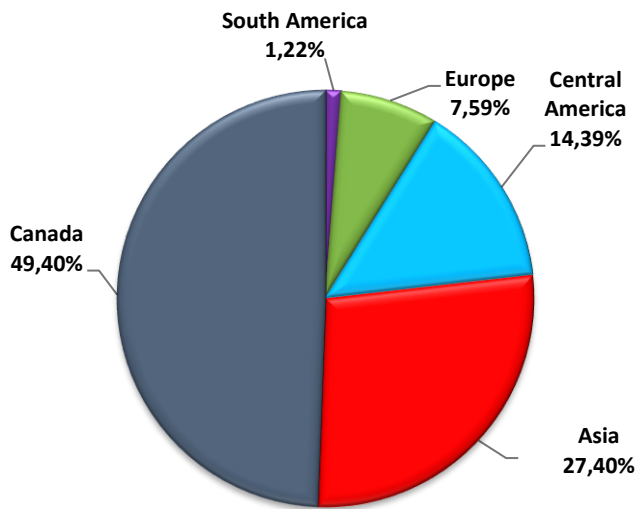
Jalisco All Markets (Week 1 - 15)



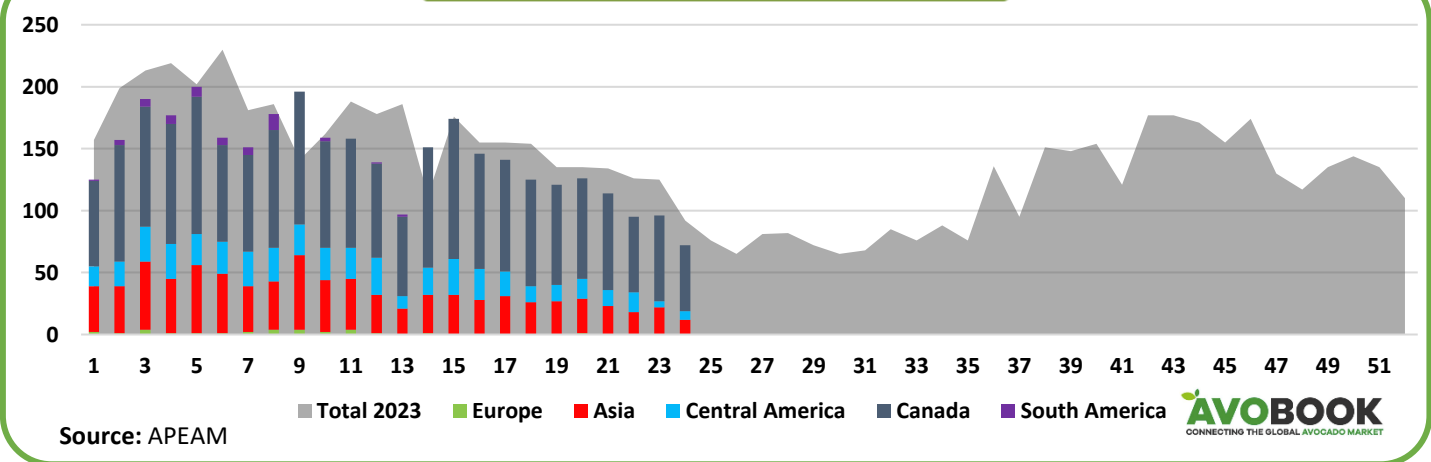
## AVOCADO MARKET : MICHOACAN OTHER MARKETS Pag 4

Michoacan Other Markets 2023 (Week 1-24)

Michoacan Other Markets 2024 (Week 1-24)



Weekly Containers (Other Markets)



### Top Exporters Other Markets 2024 (Week 1-24)

Ranking	Exporter	Total Containers	Market Share
1	FRUTIVAL, S.A. DE C.V.	274	7.95%
2	AGUACATES JR, SA DE CV	270	7.83%
3	SAN TADEO Y SOCIOS S.P.R. DE R.L.	240	6.96%
4	COMERCIALIZADORA GLOBAL FRUT S. DE R.L. DE C.V.	223	6.47%
5	AVOCADOS TRANSPORT INTERNATIONAL, S.P.R. DE R.L. DE C.V.	210	6.09%
6	FRUTAS FINAS DE VALLES DE MICHOACAN, S.A. DE C.V.	204	5.92%
7	DISTRIBUIDORA AGRICOLA LA VIÑA, S.A. DE C.V.	184	5.34%
8	BEST PRODUCE S DE RL DE CV	164	4.76%
9	GRUPO AVOMEZA, S.A DE C.V.	129	3.74%
10	CALAVO DE MEXICO, S.A. DE C.V.	122	3.54%
<b>Total</b>		<b>2020</b>	<b>58.60%</b>



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## AVOCADO MARKET : USA Pag 5


Inventories of Hass Avocados in the US, registered on Thursday of each week  
 Considered #1, #2, Conventional & Organic

Week	Dominican Rep	California	Mexico	Perú	Chile	Colombia	Total Inventory	Fri-Thu			
								Total Sales	Sales last Year	% Variance	
M A R	10	103.400	1.944.800	48.875.200	0	0	462.000	51.385.400	53.413.800	55.943.800	-4,5
	11	72.600	3.405.600	49.530.800	143.000	0	162.800	53.314.800	53.939.600	54.093.600	-0,3
	12	24.200	5.288.800	49.042.400	235.400	0	48.400	54.639.200	51.009.200	53.152.000	-4,0
	13	4.400	6.406.400	53.215.800	206.800	0	13.200	59.846.600	52.408.400	52.764.800	-0,7
A P R	14	0	10.698.600	52.652.600	464.200	0	96.800	63.912.200	49.819.000	54.245.400	-8,2
	15	0	13.890.800	48.677.200	862.400	0	431.200	63.861.600	54.498.400	56.900.800	-4,2
	16	0	16.198.600	47.553.000	939.400	0	1.331.000	66.022.000	56.632.400	62.156.600	-8,9
	17	0	18.328.200	48.637.600	1.012.000	0	1.540.000	69.517.800	59.056.800	66.457.600	-11,1
M A Y	18	0	19.758.200	45.639.000	1.119.800	0	2.127.400	68.644.400	52.498.600	56.892.000	-7,7
	19	0	21.654.600	43.474.200	1.746.800	0	3.955.600	70.831.200	48.571.600	53.264.200	-8,8
	20	22.000	24.057.000	37.129.400	1.801.800	0	4.686.000	67.696.200	53.209.200	52.795.600	0,8
	21	13.200	25.645.400	31.138.800	1.720.400	0	5.577.000	64.094.800	54.733.800	58.762.000	-6,9
J U N	22	11.000	24.706.000	27.361.400	3.498.000	0	4.996.200	60.572.600	46.741.200	48.199.800	-3,0
	23	0	22.030.800	25.245.000	5.370.200	0	5.880.600	58.526.600	53.090.400	52.511.800	1,1
	24	0	22.006.600	22.334.400	6.116.000	0	5.627.600	56.084.600	52.769.200	49.141.400	7,4
	25										
26											

Legend Green For numbers below the 25th percentile in the country's dataset of 2023  
Red For numbers above the 75th percentile in the country's dataset of 2023


PRICE IN FIELD X KG (MXN)				
Michoacán				
	Week	Main Crop	Loca	Aventajado
F E B	6	30-32		
	7	30		
	8	28-29		
	9	28-29		
M A R	10	32-33		
	11	35		
	12	38-39		
	13	42-43		
A P R	14	40-43		
	15			
	16	40-42		
	17	42-44		
M A Y	18	38-40		
	19	40		
	20	40		
	21	40		
J U N	22	45		
	23	52-54		
	24	60		
	25	NO HARVEST		
26				

\* 1 USD = 18,11 MXN



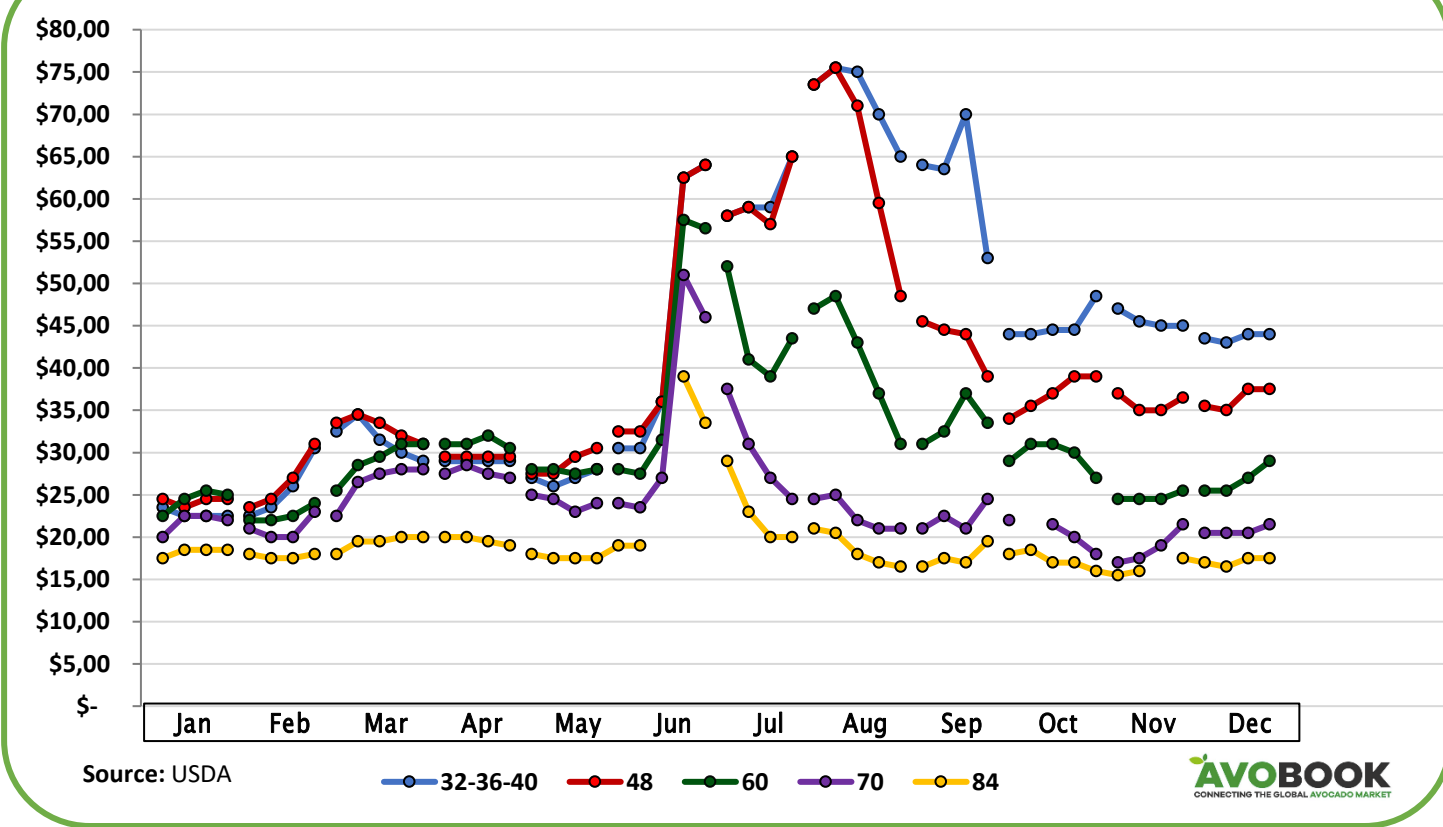
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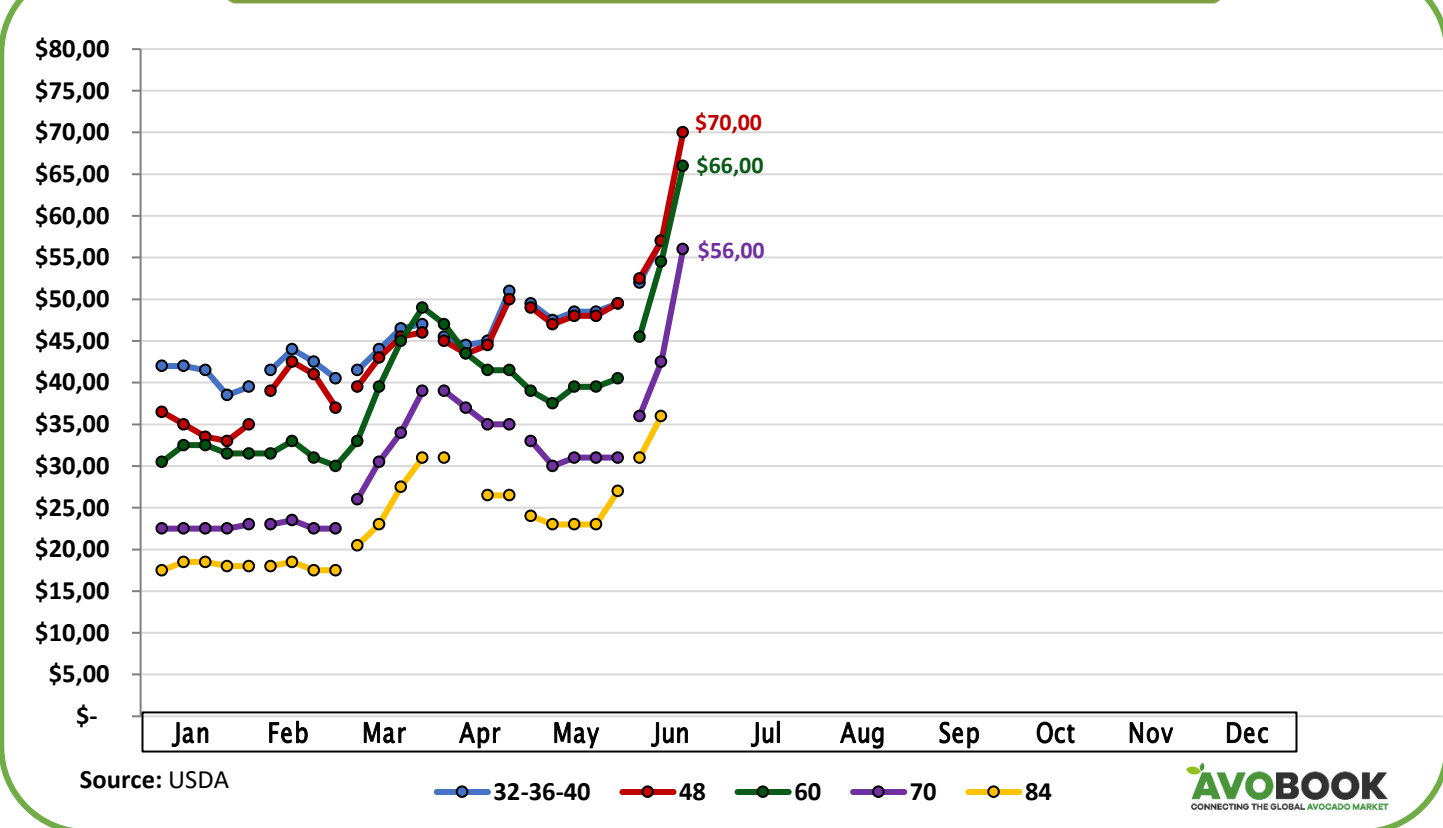


**AVOCADO MARKET : USA** Pag 6

2023 Weekly Price USD per Size box 25Lb (Mexican Hass in TX)



2024 Weekly Price USD per Size box 25Lb (Mexican Hass in TX)



EL PARQUE

The best fruit year round

**CONTAINERS ARRIVED BY ORIGIN**

*\* Cells in gray represent projected volumes*

	Week of Sales	Peru	Colombia	Mexico	Morocco	South Africa	Chile	Brazil	Kenya	Spain	Israel	Total Estimated
JAN	1	2	106	13	24		86			106	146	483
	2	4	119	17	63		69			149	137	558
	3	0	113	7	81		70			147	166	584
	4	5	137	3	45		53			138	154	535
	5	7	149	7	57		5			125	157	507
FEB	6	16	157	6	39		23			151	149	541
	7	27	166	3	57		22			123	112	510
	8	50	116	5	39		9			174	190	583
	9	91	90	2	39	4	16	3		157	174	576
MAR	10	133	76	3	62	3	23	2		88	200	590
	11	224	62	5	62	3	7	10		98	212	683
	12	287	42	4	38	15	5	18	15	60	203	687
	13	334	33	2	10	98		31	25	40	206	779
APR	14	423	49	5	10	8		61	25	40	228	849
	15	438	52	1	5	177		79	51	20	223	1046
	16	407	31	0	4	214		76	31	20	153	936
	17	369	25	1	2	3		86	120	20	89	715
	18	508	25			36		68	86	20	26	769
MAY	19	485	27			221		53	69	10	10	875
	20	485	30			51		60	52			678
	21	453	26			315		39	77			910
	22	346	25			204		28	34			637
	23	385	29	1		118		21	43			597
JUN	24	426	31			92		20	80			649
	25	503	40			127		18	100			788
	26	578	47			104		6	100			835
JUL	27	586	61			82		4	100			833
	28	456	62			80		1	100			699
	29	453	53			63		1	100			670
	30	579	35			55		1	100			770
	31	605	40			51			100			796
	32	585	43			48			150			826
AUG	33	485	45			51			150			731
	34	469	39			55			150			713
	35	428	34			56	20		150			688
	36	399	21			63	40		150			673
SEP	37	371	17			67	60		80			595
	38	324	16			84	80		80			584
	39	250	40			85	100		40			515
	40	159	40	20		80	150		40			489
OCT	41	55	60	20		79	200		20		20	454
	42	28	80	30		54	250		10		40	492
	43	10	100	30		55	300			15	60	570
	44		100	40	10	52	350			20	80	652
NOV	45		120	40	15	41	350			30	100	696
	46		120	40	40	28	350			40	100	718
	47		150	40	80	9	300			40	100	719
	48		150	40	80	6	200			50	120	646
DEC	49		150	60	100	5	200			60	120	695
	50		150	60	100	4	200			80	120	714
	51		150	60	100	1	150			80	120	661
	52		150	60	100	1	150			70	120	651



**Protecting Exporters in Europe**

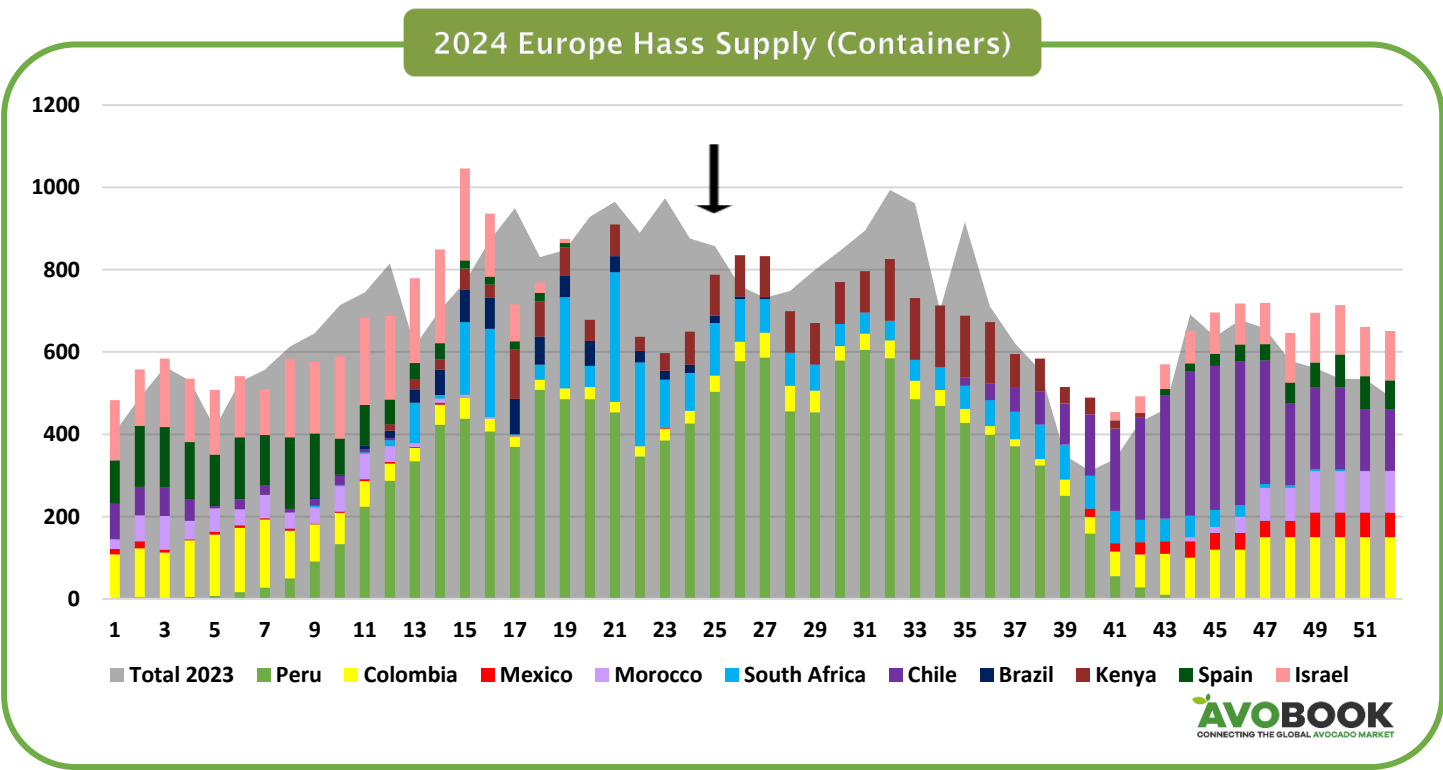
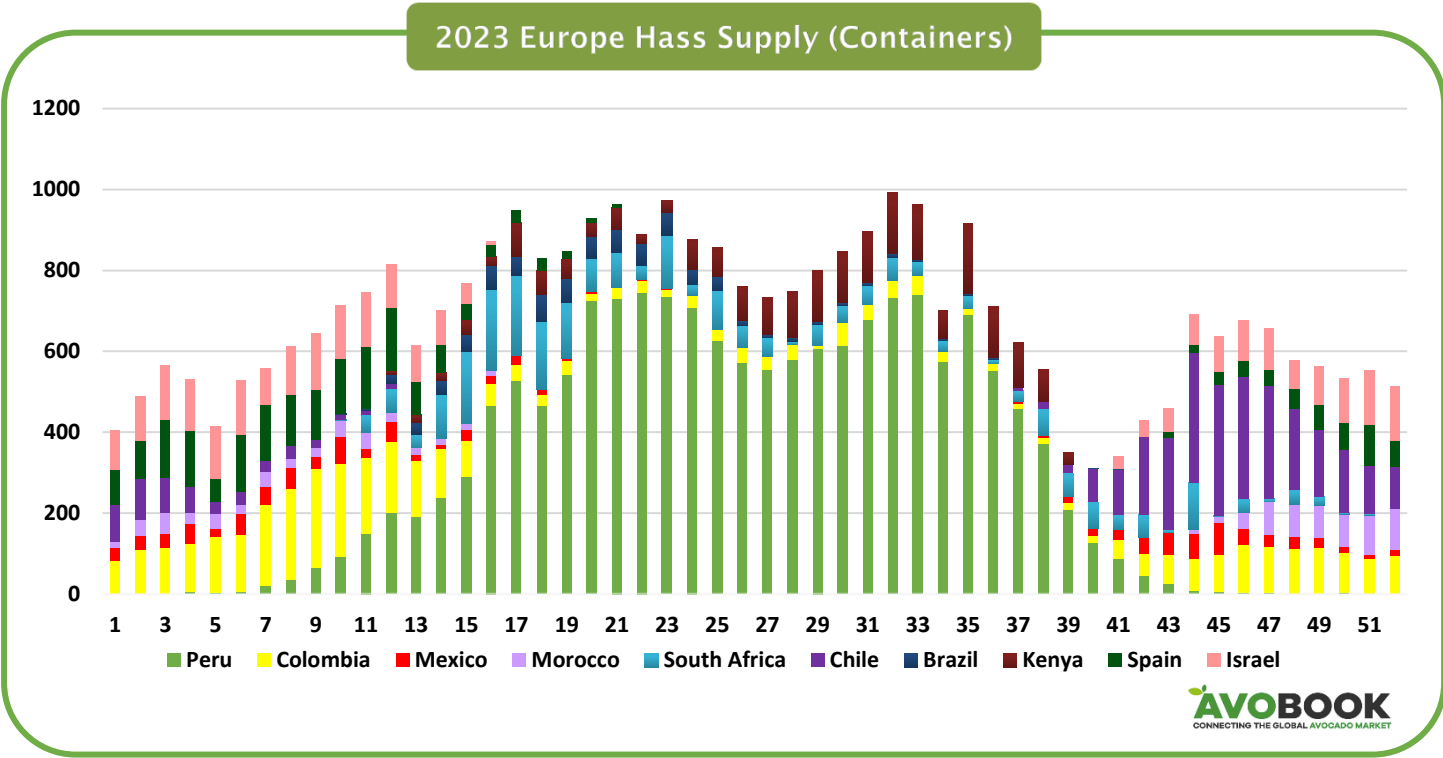
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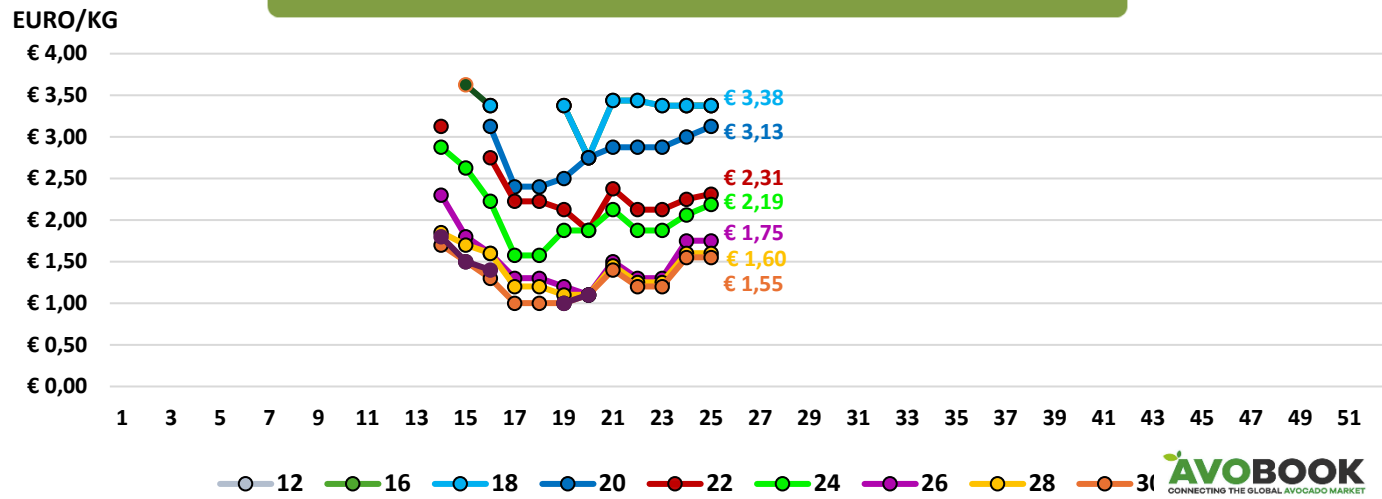
**AVOCADO MARKET : EUROPE** Pag 8



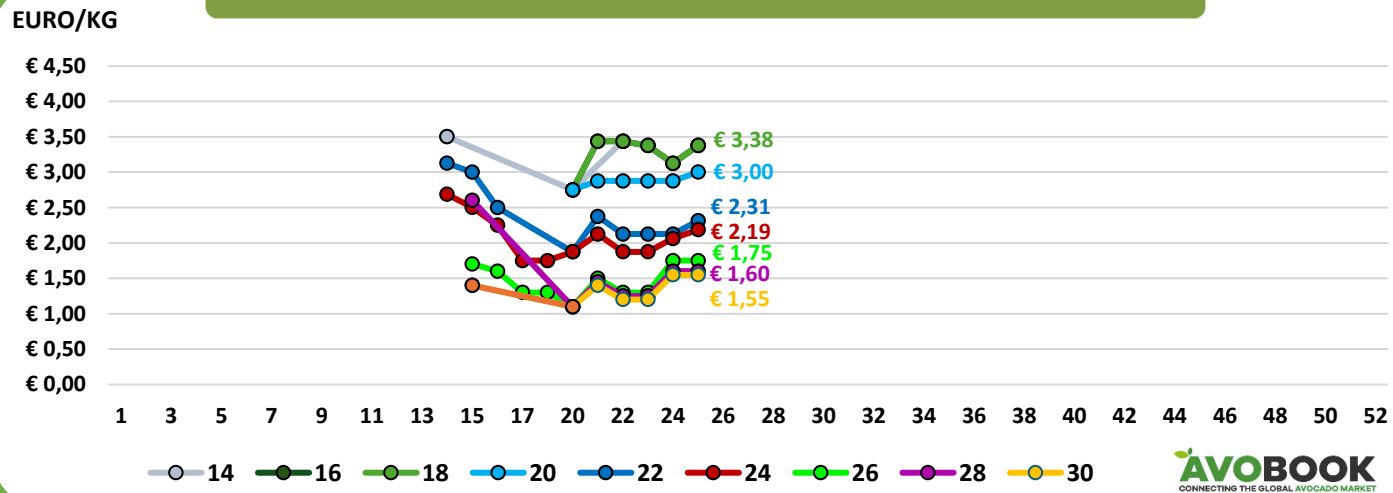
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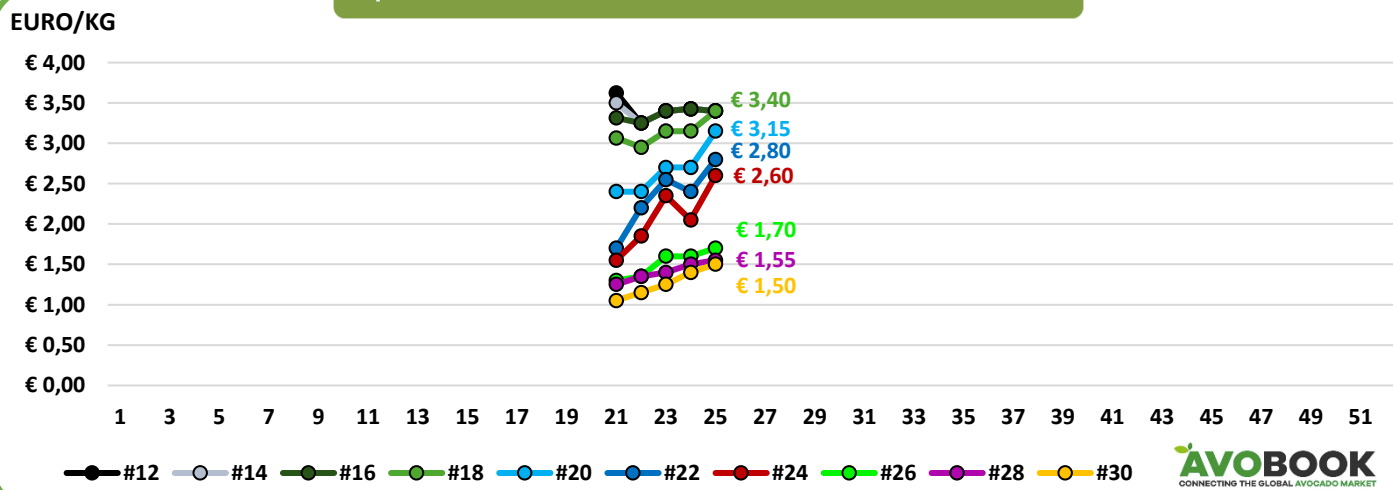
Netherlands: Ponderated Market FOT Price From Peru



Netherlands: Ponderated Market FOT Price From South Africa



Spain: Ponderated Market FOT Price From Peru



**CONTAINERS ARRIVED BY ORIGIN**

Week of Sales	Peru	Mexico	Chile	Colombia	Kenya	Philippines	New Zeland	Total Estimated Volume
35	58							58
36	46							46
37	26							26
38	15		5					20
39	8		9					17
40	2		17					19
41	7		22				1	29
42			19					19
43	5	1	25					31
44	3		32					35
45	1	1	10					12
46	1		37					38
47		4	22					26
48	3	2	6					11
49	3	3	37					43
50	2	4	17					23
51	3	2	22					27
52	4	3	22					29
1	4	4	12					20
2	8	1	9					18
3	21	3	12					36
4	2	2	4					8
5	16	1	4					21
6	33	5	6					44
7	43	6	5					54
8	62	5	5					72
9	60	7	1					68
10	94	2	2					98
11	66							66
12	42							42
13	29							29
14	31							31
15	30							30
16	41							41
17	52							52
18	61							61
19	87							87
20	71				1			72
21	47							47
22	47							47
23	59				2			61
24	79				2			81
25	55							55
26	63							63
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32								0
33								0
34								0



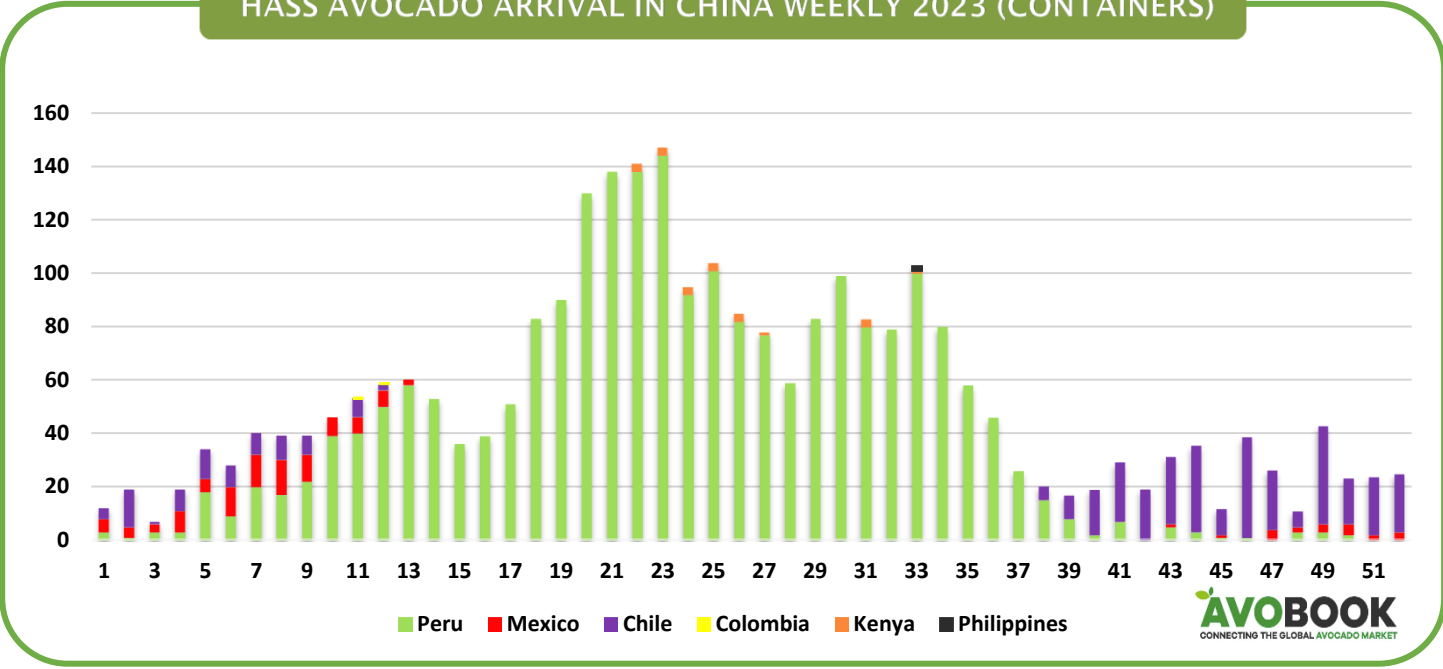
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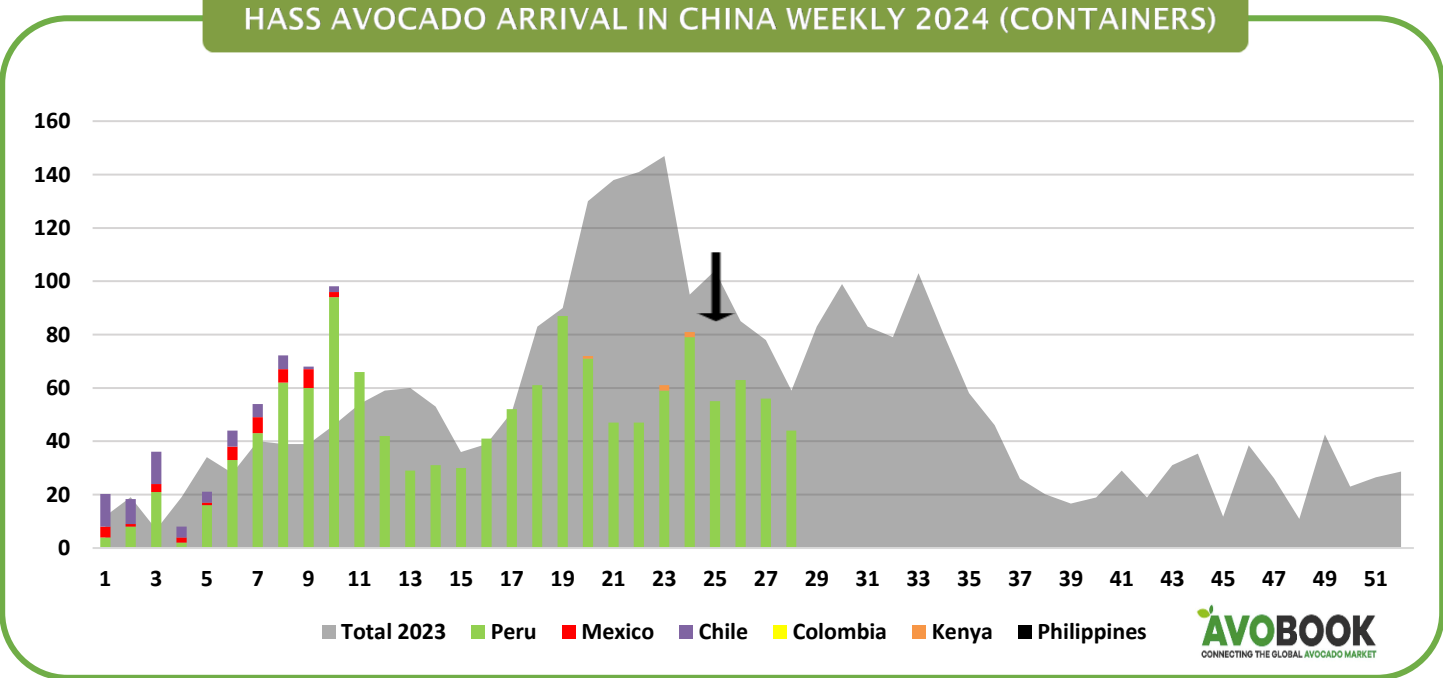
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HASS AVOCADO ARRIVAL IN CHINA WEEKLY 2023 (CONTAINERS)



HASS AVOCADO ARRIVAL IN CHINA WEEKLY 2024 (CONTAINERS)



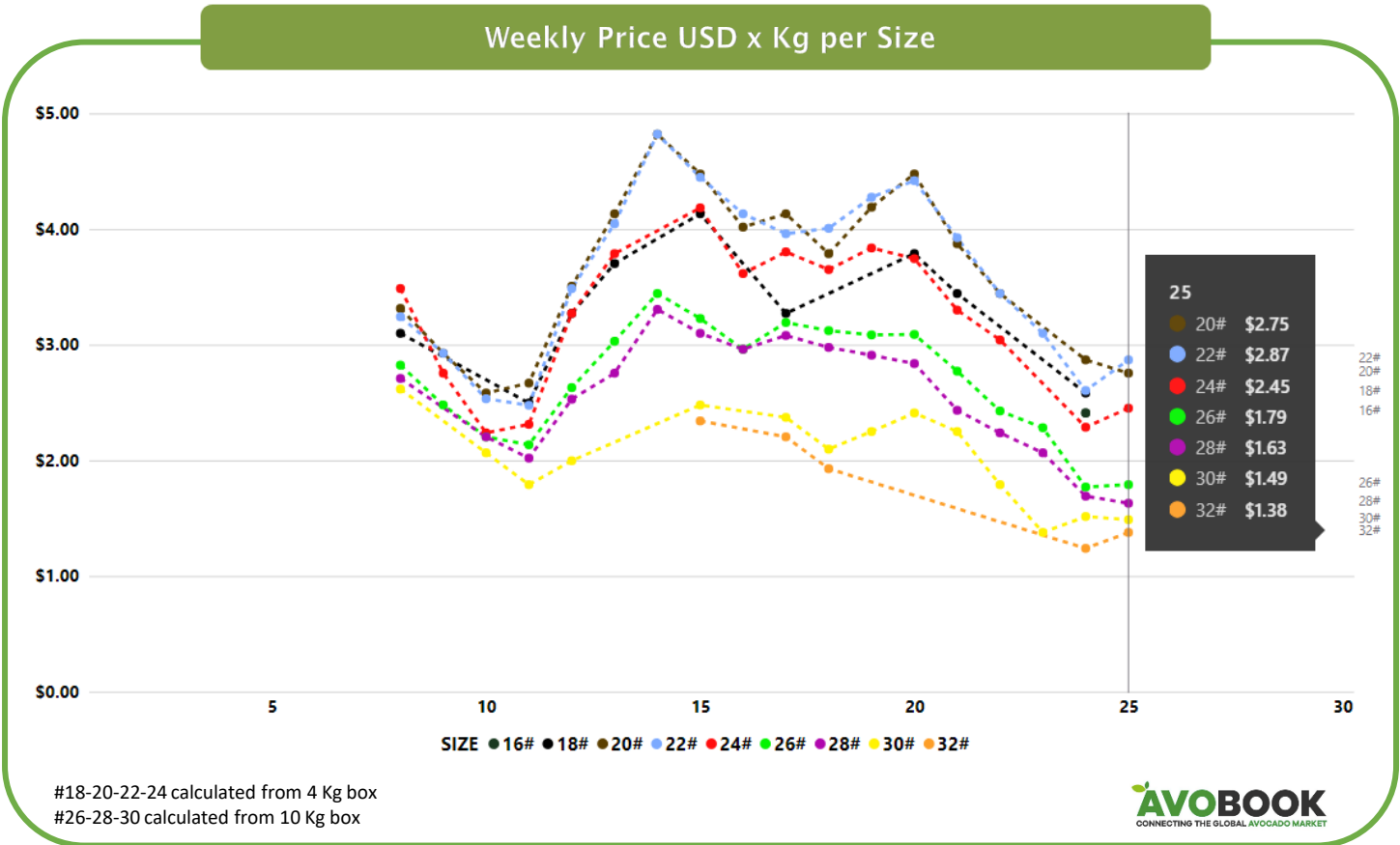
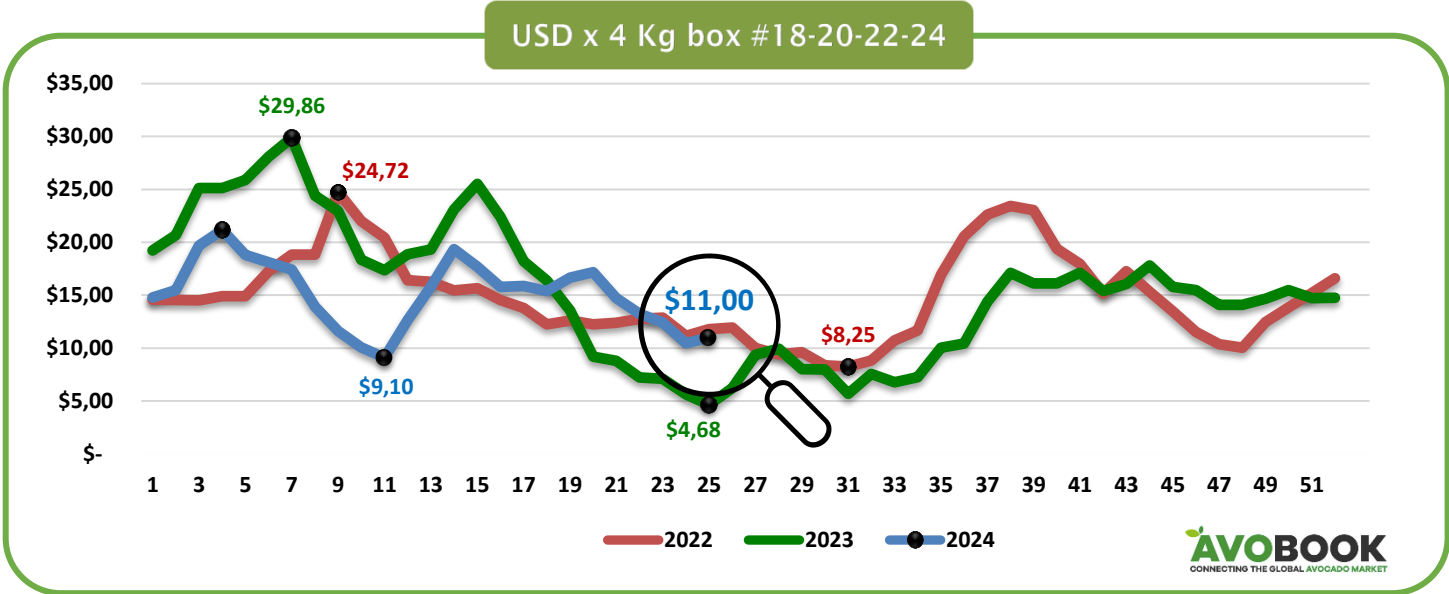


**QUALITY STUDIO**  
service is our business

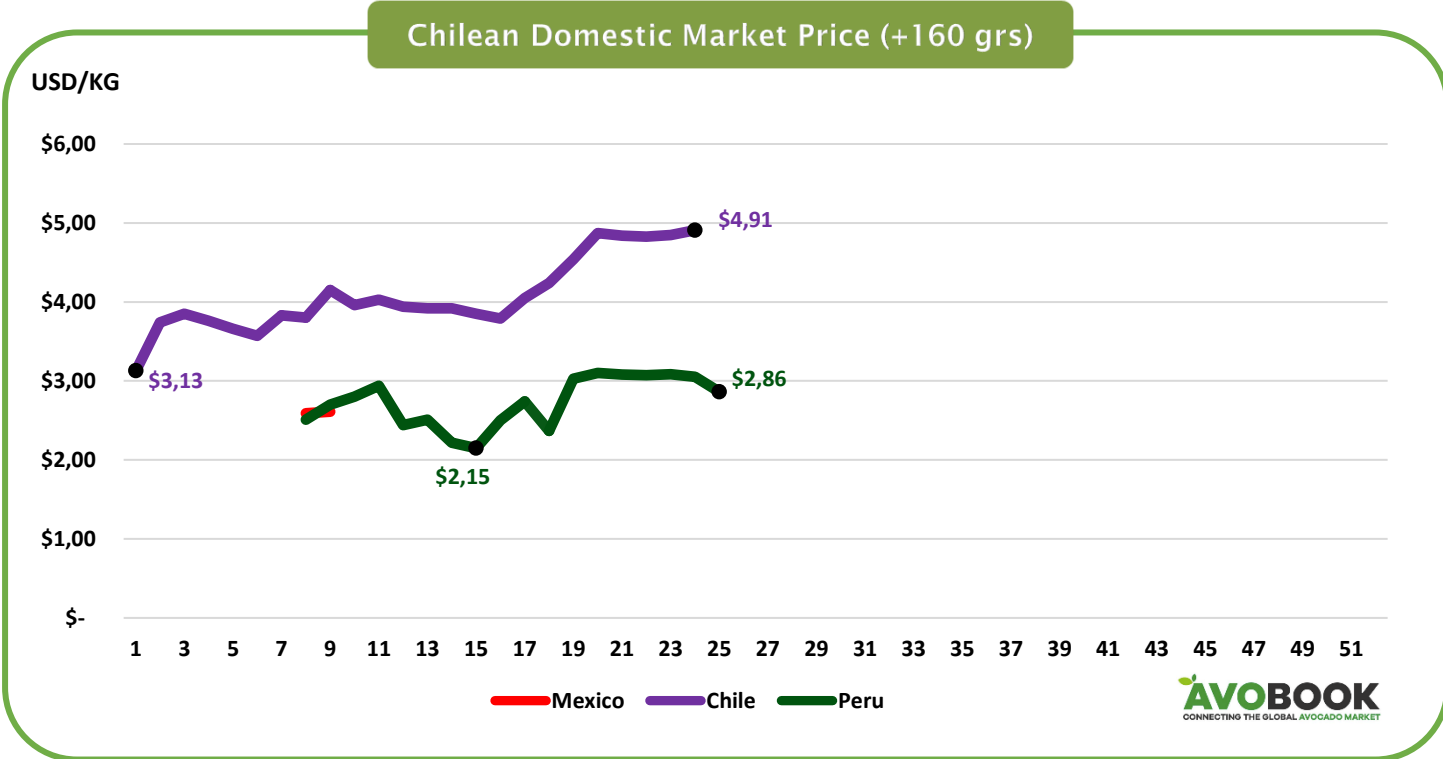
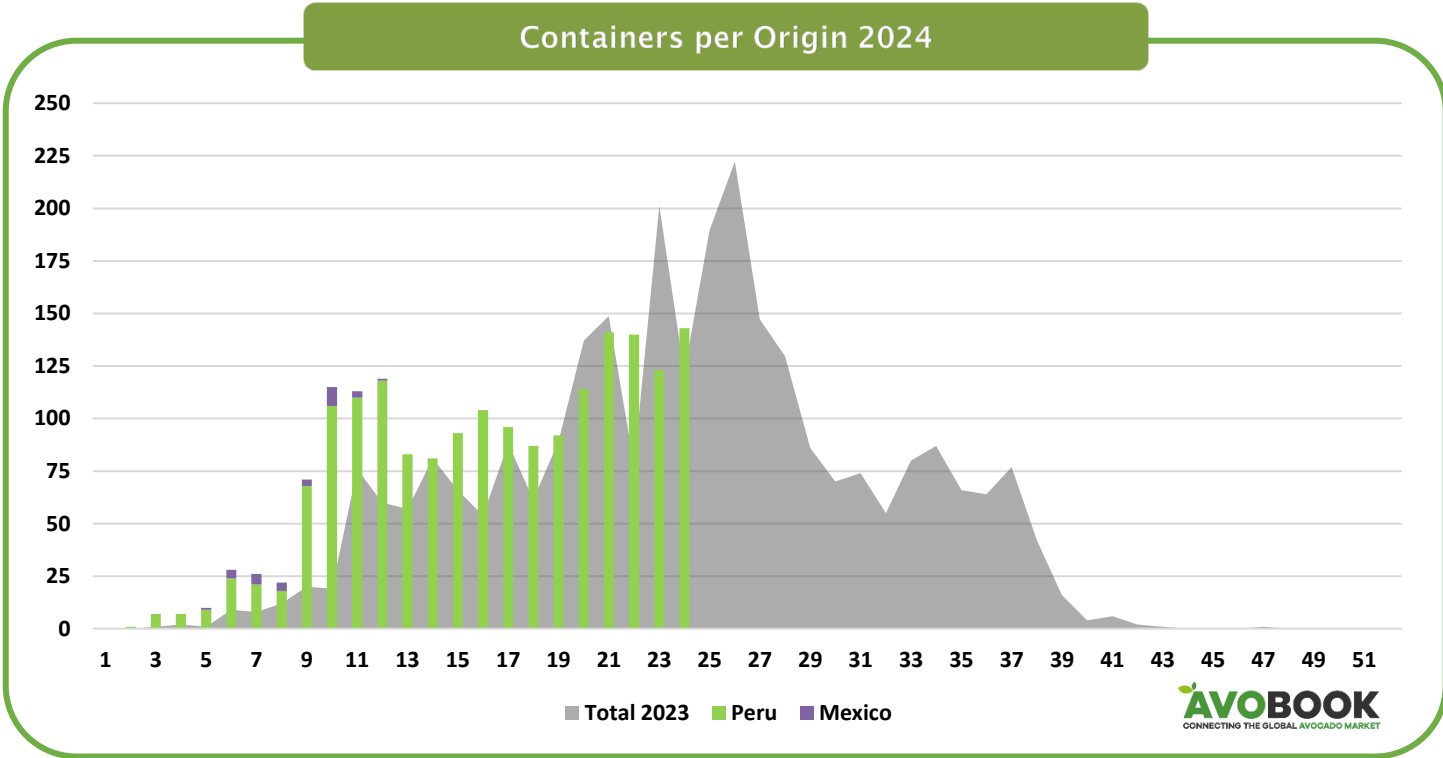
**Bring quality and transparency to your supply chain.**



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**CHILE: MARKET** Pag 13

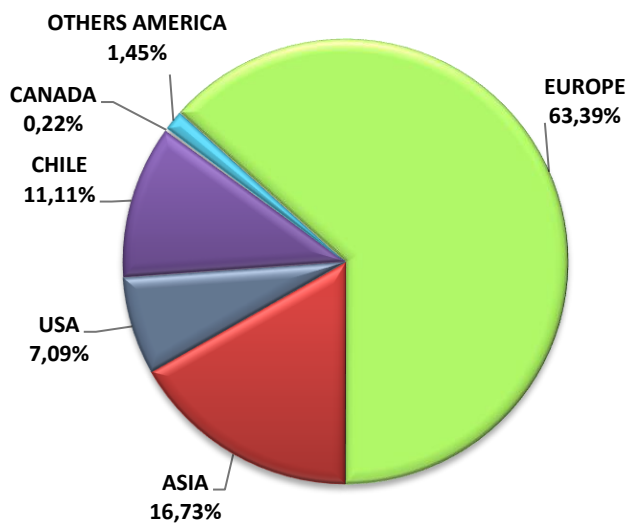


**Protecting Exporters in Europe**  
3PL | Quality Control | Insurance | Representation

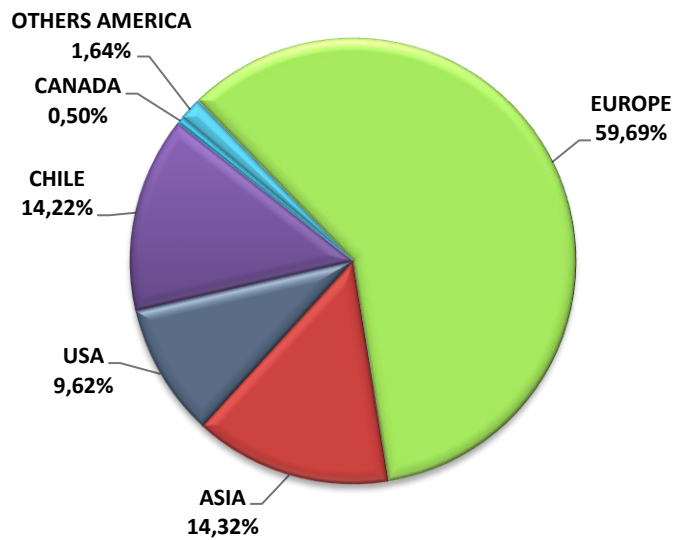
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## PERU: EXPORTS Pag 14

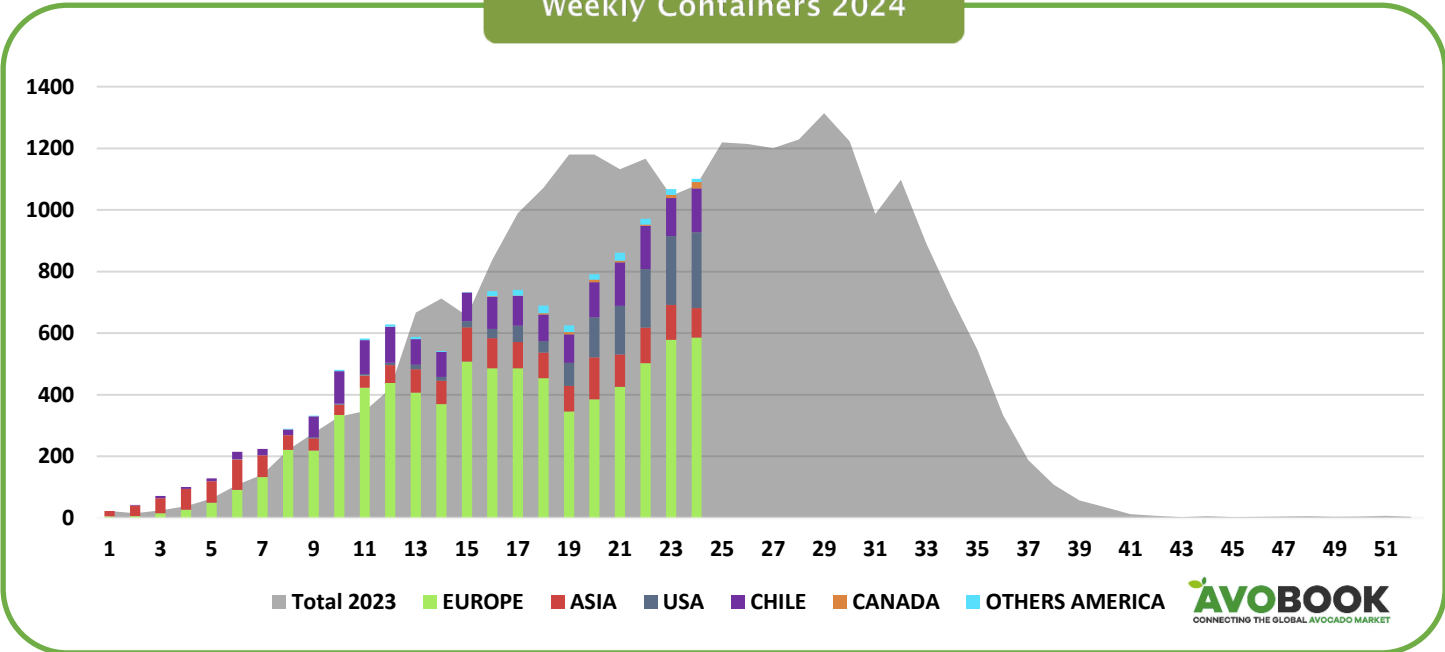
Market Share 2023 (Week 1-24)



Market Share 2024 (Week 1-24)

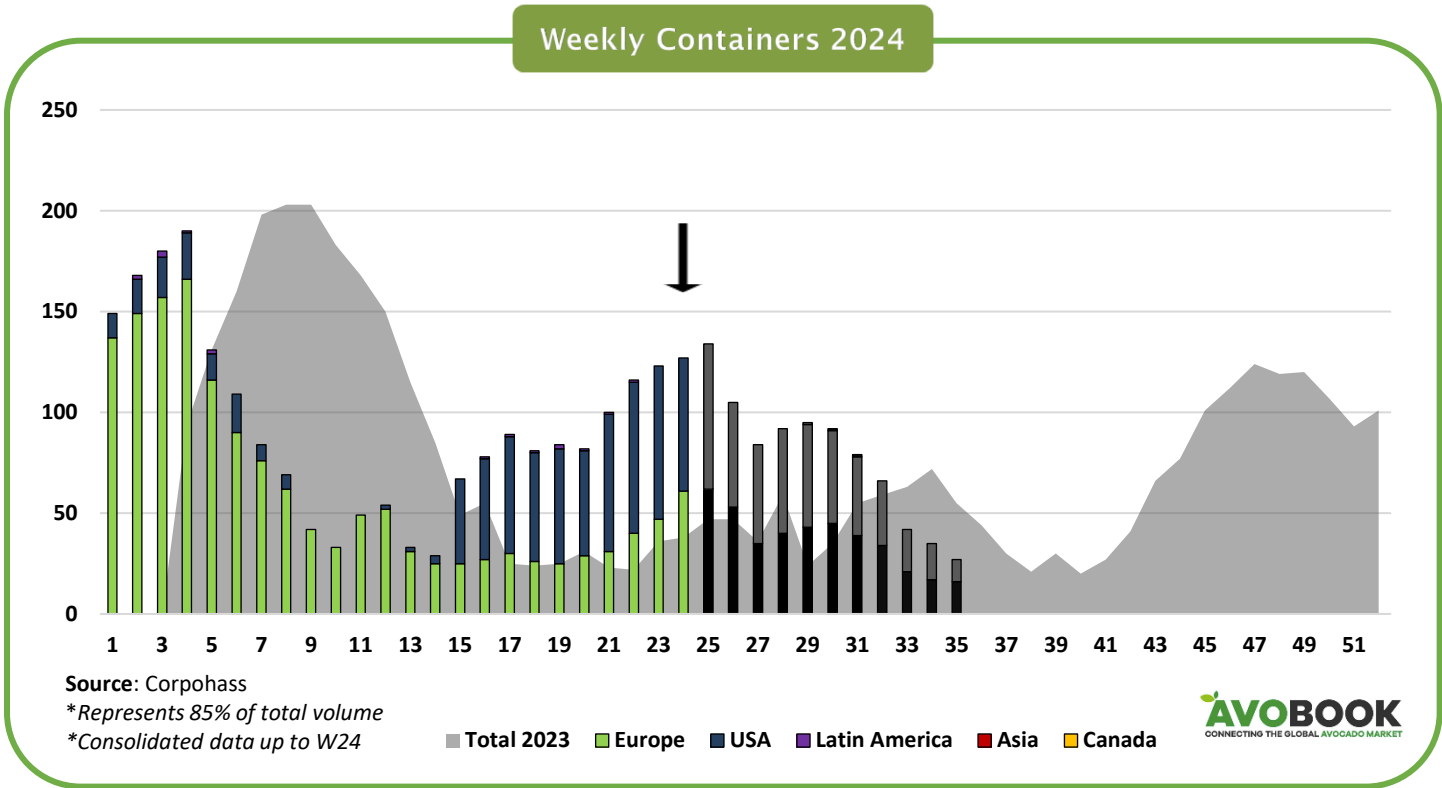


Weekly Containers 2024

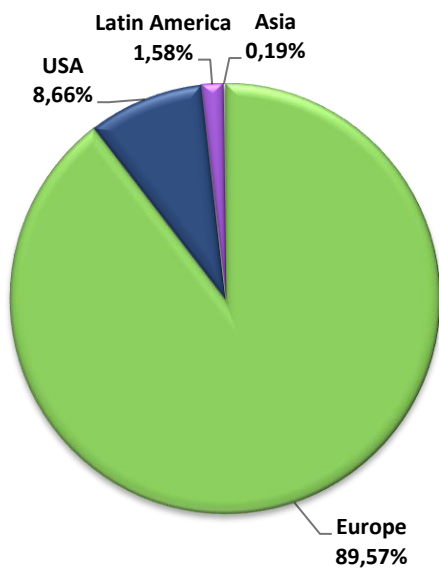


Bring quality and transparency to your supply chain.

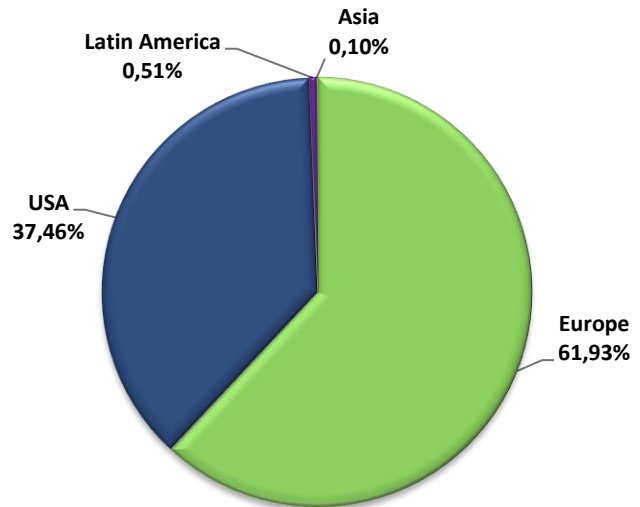
## COLOMBIA: EXPORTS Pag 15



Market Share 2023 (week 1-24)



Market Share 2024 (week 1-24)

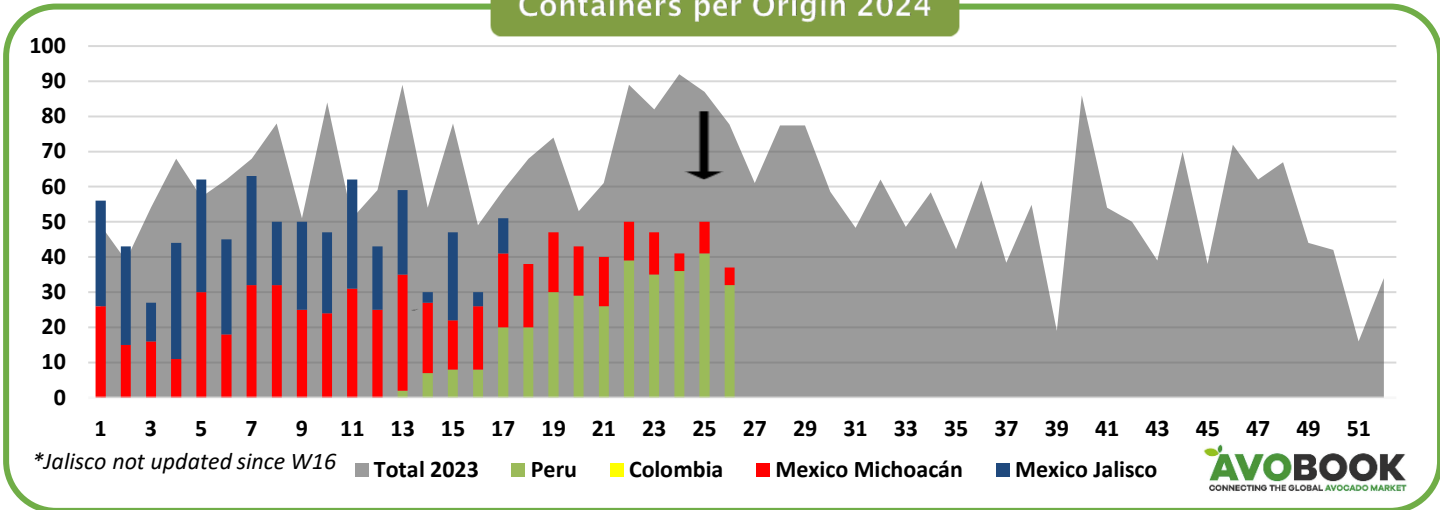




## JAPAN: MARKET

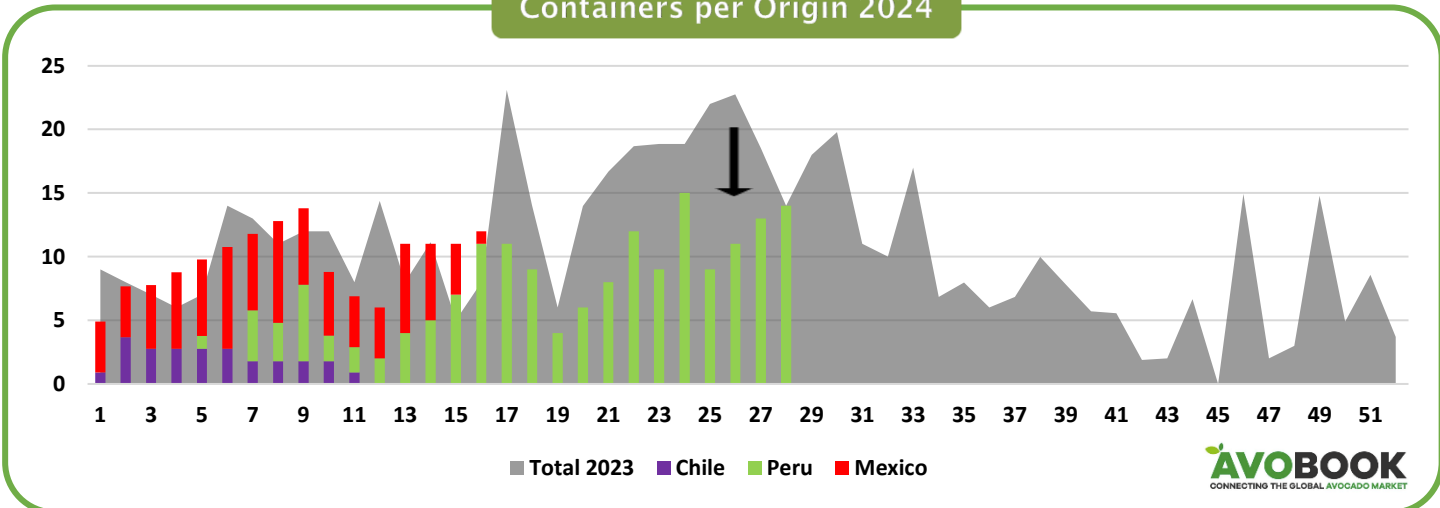
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Containers per Origin 2024



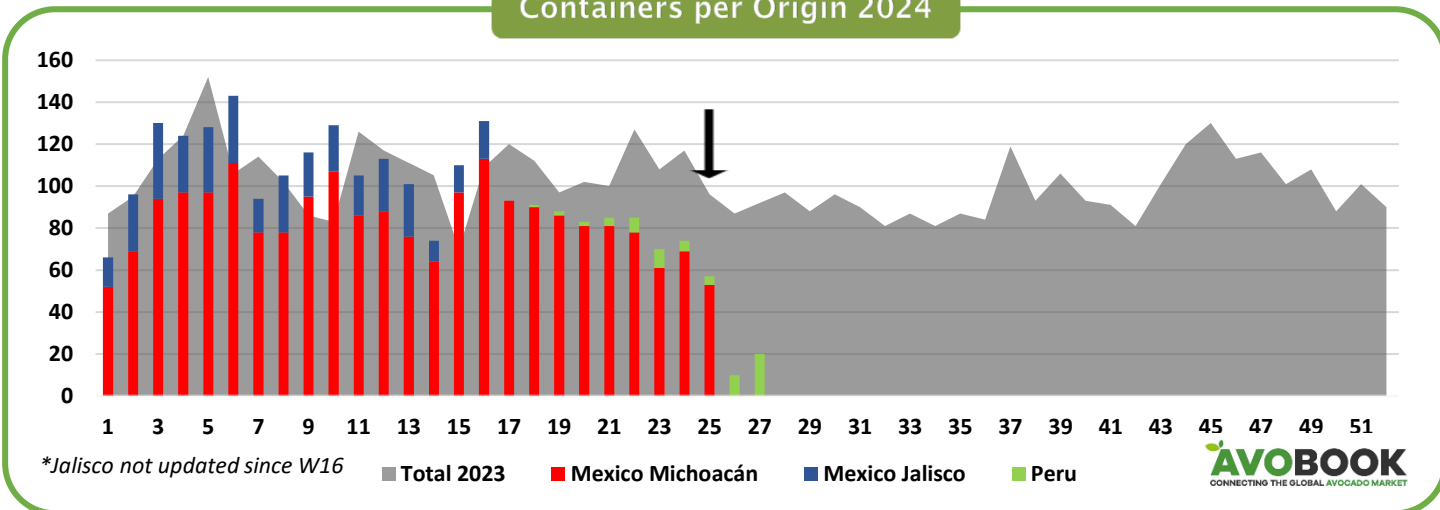
## KOREA: MARKET

Containers per Origin 2024



## CANADA: MARKET

Containers per Origin 2024



### Protecting Exporters in Europe

3PL | Quality Control | Insurance | Representation

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